

online⁺



Case Study: Boyd Coughlan Accountants

Background

Boyd Coughlan are based in Buckingham, providing professional independent financial advice, accountancy, taxation and business advice to both corporate and personal clients. Their requirement was to recruit 2 new employees to the group. They were looking for two trainees; one within the accountancy team and the other as a financial adviser, and wanted a cost effective solution that would also attract the best calibre of staff.

What other recruitment methods had you tried?

We had previously advertised in the local press but found that this did not generate the volume of applications or quality of candidates we were looking for, not to mention the expense and the fact there were no guarantees. We had also tried working with another large national recruitment agency, but found this was not only very expensive, but we felt that we did not receive the personal care and attention we were looking for.

What attracted you to use n3 Recruitment and their online⁺ service?

The **online⁺ bronze** service at £499 was a very attractive offer. On the same day as placing our vacancy details with n3 Recruitment, our jobs were advertised across a network of the top national job websites: totaljobs, jobsite, reed, monster, fish4jobs – this alone would have cost us thousands of pounds. As an independent agency, they were also able to tailor a solution according to our requirements, as well as taking the time to understand our business and the type of team we were trying to create.

What was the result?

There was a fantastic response - we received over 450 CVs and the quality and diversity of applications was excellent, attracting candidates from a much wider region than expected and giving us a broader selection of people to choose from. We shortlisted 12 candidates to interview and successfully appointed 2 new members of staff.

How have you found the online⁺ service from n3 Recruitment?

I have been very impressed with the service I received from n3 Recruitment. They have saved us the unnecessary time and expense of having to advertise ourselves or the excessive fees that some other agencies charge. Our dedicated Account Manager has provided us with a professional, friendly and approachable service while managing the recruitment campaign and the advert response on our behalf. We have been able to recruit quickly, efficiently and effectively without putting pressure on our own internal resources.

Jason Sykes Director, *Boyd Coughlan Accountants*

“ We used the **online⁺** service from n3 Recruitment and saved over £4,000”

Jason Sykes, Director
Boyd Coughlan Accountants



T: **01908 559972**

E: **jobs@n3recruitment.com**

www.n3recruitment.com